# Icon Description automatically generatedTask 1

**Complete the factfile on our first entrepreneur.**



Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Age when she launched: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Job: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Marketing strategy: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Icon

Description automatically generated** Help and inspiration: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

# Task 2ach of the two paragraphs:

**Paragraph 1**

A) an online educational platform

B) build a global community.

C) that helps children of all ages to connect

D) Minor Mynas is

E) with other children their own age and

Correct order: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Paragraph 2**

A) Minor Mynas provides a safe place for children

B) conversations and learn

C) Through live interaction, children can engage in

D) one another’s language.

E) to communicate, chat and make friends across borders

Correct order: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Icon

Description automatically generated**Task 3

****I definitely think it’s easier for 1)\_k\_\_\_\_\_\_\_\_\_\_ to get along than for 2) a\_\_\_\_\_\_\_\_\_\_. In the 3) a\_\_\_\_\_\_\_\_\_\_\_’ world, there is a ton of things about 4) r\_\_\_\_\_\_\_\_\_\_, 5) g\_\_\_\_\_\_\_\_\_\_\_\_and other 6) s\_\_\_\_\_\_\_\_\_\_\_\_\_\_. But for 7) k \_\_\_\_\_\_\_\_\_\_, everyone is just a 8) k\_\_\_\_\_\_\_\_\_\_\_\_.

9)L\_\_\_\_\_\_\_\_\_\_\_ are a really, really good way to make a 10) p\_\_\_\_\_\_\_\_\_\_\_connection with someone. As 11) N\_\_\_\_\_\_\_\_\_ M\_\_\_\_\_\_\_\_\_\_\_ once said: ‘When you speak in your language, you’re speaking to his 12) h\_\_\_\_\_\_\_\_\_. But if you’re speaking in their language, you’re speaking to their 13) h\_\_\_\_\_\_\_\_.’



If you think my sister might be a little bit 14) a\_\_\_\_\_\_\_\_ cause she is so 15) c\_\_\_\_\_\_\_\_\_\_sometimes, you’re wrong. She’s annoying 16) a\_\_\_\_\_\_\_ t\_\_\_\_\_\_\_\_ t\_\_\_\_\_\_\_\_.

# Icon Description automatically generatedTask 4

**Complete the factfile on our second entrepreneur.**

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Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Age when she launched: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Job: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Marketing strategy: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Help and inspiration: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

# Task 5

# Fastest finger on the buzzer

1. Managing your own company \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

2. Something difficult to do \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

3. Be friendly with each other \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

4. Someone who starts their own business \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

5. Have huge ambitions \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

6. Create a relationship / intimacy\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

7. Contact \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

8. Connect to someone’s profile on social media \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

9. Method for achieving your objective \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

10. Collection of your work\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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# A picture containing shape Description automatically generatedTask 6

# Questions to talk about with the other school:

1. Georgia mentions Instagram, which of the other three social networks (YouTube, Facebook, Twitter) do you think is most useful for Georgia’s business? Why?
2. If you had a business, which famous person would you want to tag you on Instagram? Why?
3. Are there any famous influencers in your country? What do they do?
4. Which social media platforms do young people use in your country?
5. Apart from social media, what other ways of promoting businesses do you know? Which are efective?

# A picture containing shape Description automatically generatedTask 7

# Dragon’s Den: which company should we invest our money in?

* Discuss the five options with another school.
* Which ones are good ideas? Why?
* Which ones are bad ideas? Why?
* Decide which one is the best idea and should get the money. Why?



**Useful language:**

I think we should invest in \_\_\_\_\_\_\_\_ because…

I think \_\_\_\_\_\_\_\_ deserves our investment because…

\_\_\_\_\_\_\_\_\_\_\_ makes sense / doesn’t make sense as a business because….

I (fully/completely) agree with you there.

I (totally) disagree with you there.

Let’s go for \_\_\_\_\_\_\_\_\_\_\_. What do you think?

|  |
| --- |
| Video challenge **In groups, create and present a business plan in a video. Include:**   * Your **names** and **where you’re from** * The **name** of your **business** * What **service** or **product** your business provides, **how** it **will work** and **why** people will **use** it * Your **target customers** * Why you are **better** than your **competitors** * A **logo** and **slogan** * **How** you will **promote** your business and who will **endorse** it   [Here](https://youtu.be/Qt8zaB9JURM) is a link to an example video. This video was made with **PowerPoint** and **Screencast-o-matic**, but you can use whatever tools you like. |